

February 18, 2026

CareNet, Inc.

Ishuran, Inc.

**Contributing to the Mitigation of Drug Loss**  
**A Joint Study by CareNet and Ishuran Published in a Medical Journal**  
**— Physicians Demonstrate Strong Willingness to Propose Clinical Trials, While**  
**Over 40% Report Limited Awareness**

CareNet, Inc. (Headquarters: Chiyoda-ku, Tokyo; President & CEO: Katsuhiko Fujii) and Ishuran, Inc. (Headquarters: Shibuya-ku, Tokyo; CEO: Eisuke Suzuki) are pleased to announce that their research paper based on a joint "Clinical Trial Awareness Survey" targeting breast cancer patients and breast surgeons from January to February 2025 was published in the medical journal THERAPEUTIC RESEARCH (December 2025 issue).

This study focuses on the gap between the expectations of breast cancer patients and the actual status of breast surgeons in terms of clinical trial information. It aims to identify the factors behind clinical trial delays—a primary cause of "drug loss" in Japan—by examining the situation through the lenses of clinical trial awareness and proposal frequency. The results revealed that while physicians have a strong desire to propose clinical trials for patients, they lack the information necessary to do so.

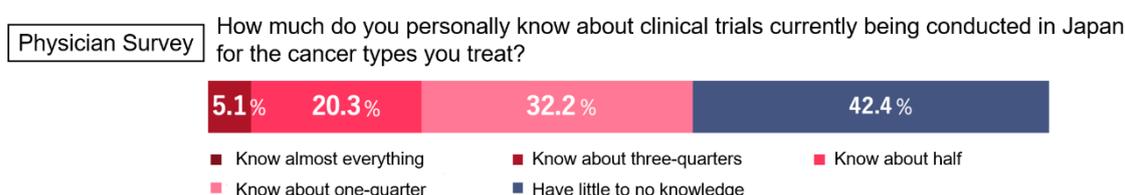
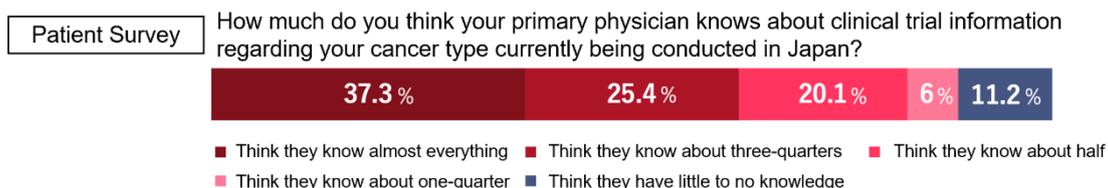
## Main Research Results

This study analyzed the differences in clinical trial awareness between 134 patients with breast cancer and 50 breast surgical oncologists.

### Gap in Clinical Trial Awareness: Physician Awareness Falls Far Below Patient Expectations

While 88.8% of the patients expected their primary physician to be aware of clinical trials, only 57.6% of physicians reported such awareness, and **42.4% answered that they**

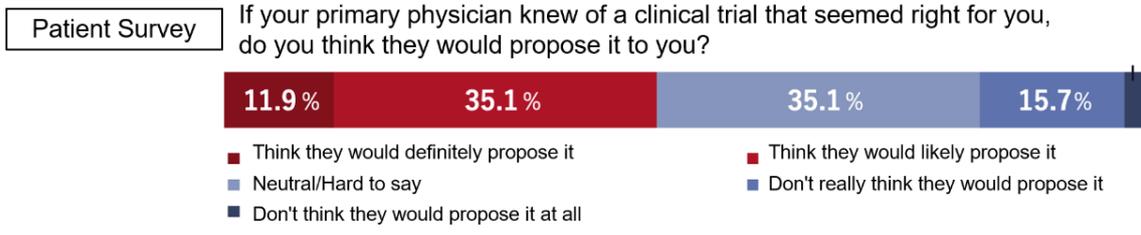
“**knew almost nothing.**” The awareness level among physicians was significantly lower than that anticipated by the patients, revealing a prominent gap between the two groups (p = 0.000, 95% CI: 0.16–0.46).



Patient (n=134)		Physicians (n=59)		Z-test	
Expecting trial awareness group	Expecting no awareness group	Awareness group	Non-awareness group	P-value	95%CI
88.8%	11.2%	57.6%	42.4%	0.000	0.16-0.46

### Gap in Willingness to Propose Clinical Trials: Physicians’ Willingness Exceeds Patient Expectations

On the other hand, while 42.5% of patients expected that "their primary physician would propose a clinical trial," **86.4% of physicians responded that they "would propose one (if they had the information)."** This demonstrates a significant gap, wherein physicians' willingness to propose trials was significantly higher than patients had anticipated (p < 0.000, 95% CI : 0.26–0.62) .



Patient (n=134)		Physicians (n=59)		Z-test	
Expected Proportion of Clinical Trial Proffered Group	Expected Proportion of Clinical Trial Non-Proffered Group	Proportion of Clinical Trial Proffered Group	Proportion of Clinical Trial Non-Proffered Group	P-value	95%CI
47.0%	53.0%	86.4%	13.6%	0.000	0.26-0.62

## Conclusion and Future Outlook

This study highlights that although breast surgical oncologists have a strong desire to propose clinical trials for their patients, they lack sufficient information about such trials to accurately communicate them. Making trial information readily accessible to physicians and mitigating the challenges preventing its communication is pivotal for facilitating patient participation in clinical trials.

Since October 2025, CareNet has established a new "Clinical Trials & Clinical Research Corner" on its portal site for physicians, "CareNet.com." By utilizing a platform of over 240,000 physicians and providing an infrastructure that makes domestic clinical trial information readily available to doctors operating in clinical settings, we aim to prevent missed opportunities due to lack of information. We are committed to creating new treatment opportunities and contributing to the resolution of "drug loss."

## Overview of the Published Paper

Title: Challenges in Resolving Drug Loss in Japan: Information and Awareness Gaps Between Physicians and Patients regarding Clinical Trials

Journal: THERAPEUTIC RESEARCH Vol. 46 No. 12 (2025)

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### **Company Profile: Ishuran, Inc.**

Representative: Eisuke Suzuki, CEO

Location: 3F Noah Mansion, 3-33-12 Oyamadai, Setagaya-ku, Tokyo

Business: Web content planning, production, and maintenance; marketing/consulting for internet services

URL: <https://www.ishuran.com/company>.

Ishuran Breast Cancer Portal URL: <https://www.ishuran.com/>.

### **About CareNet Group**

The CareNet Group seeks to "support medical professionals and move the future of medicine through knowledge, passion, and action." It conducts its business on CareNet (<https://www.carenet.com/>), a platform with over 240,000 physician members. We provide a wide range of specialized services in the medical and pharmaceutical fields, ranging from healthcare human resources, education, and management to supporting new drug development, clinical trials, and information dissemination.

Please refer to <https://carenet.co.jp/> for an overview of CareNet.

Recruitment information is available at <https://carenet.co.jp/recruit>.