

## CareNet and Ishuran Announce the Results of “Attitude Survey on Clinical Trials” for Breast Cancer Patients and Specialists

**In Japan, 60% of the patients expected their physicians to be well informed about domestic clinical trials.**

**However, less than 10% of the physicians answered that they were “well informed” about the clinical trials.**

March 31, 2025

Care Net, Inc.

Ishuran Inc.

CareNet Inc. (Headquarters: Chiyoda-ku, Tokyo; President: Katsuhiko Fujii; URL: <https://www.carenet.co.jp>) and Ishuran Inc. (Headquarters: Shibuya-ku, Tokyo; President: Eisuke Suzuki; URL: <https://www.ishuran.com/company>) jointly conducted a “Survey on Awareness of Clinical Trials” targeting breast cancer patients (134 people) and breast surgeons involved in breast cancer treatment (62 people).

The survey results revealed that, while patients expect their physicians to propose clinical trials, physicians do not have sufficient access to information on clinical trials in Japan. Although patients and physicians have a strong need for clinical trial information, the survey suggests that patients may be losing opportunities to participate in clinical trials because physicians do not receive sufficient clinical trial information.

1. [Main findings: Patients with breast cancer (134) and breast surgeons (62)]

<Experience of participating in clinical trials>

(1) Among the patients, 74% knew about “clinical trials.” Those who had “participated in clinical trials” accounted for 4% of the sample.

(2) Regarding physicians’ experience of participating in clinical trials, 73% responded that they had “participated” as “investigators” or “subinvestigators.”

<The gap in the collection of clinical trial information by physicians in relation to high expectations for clinical trial information by patients>

(3) Regarding “information on breast cancer clinical trials being conducted in Japan,” 63% of the patients answered that they “think their doctor knows a lot” (“knows almost all clinical trials” and “knows about three-quarters of them”). However, only 5% of physicians responded that they were “well informed” (“know almost all” and “know about three-quarters”). Furthermore, 74% of the physicians responded that they “know almost nothing” and “know about one-quarter,” highlighting the current situation in which information on clinical trials does not reach physicians sufficiently.

<In cases where physicians are aware of the existence of clinical trials, their willingness to propose clinical trial information is high, as is the patients’ willingness to participate>

(4) To the question “If you learned about a clinical trial that might be suitable for your patient’s condition, would you suggest it to your patient?” 84% physicians responded “Yes.” Similarly, when patients were asked about their willingness to participate in a clinical trial if they learned about it through their physician, 78% said that they would “consider” it.

<Physicians and patients have a strong need for access to clinical trial information, regardless of geographical restrictions>

(5) Of the patients, 81% responded that they “wanted information on clinical trials conducted in Japan.” Additionally, 63% of the physicians also responded that they “wanted information on clinical trials throughout Japan,” revealing the need for a wide range of information on clinical trials being conducted in Japan, irrespective of their own location. Furthermore, 90% of the physicians responded that they would “respond positively” if they were asked by a patient to participate in a clinical trial, even if the site where the trial was conducted was different from their own.

The results of this survey highlight the current situation in which physicians do not receive sufficient information on clinical trials. The results also indicate that although patients were highly motivated to participate in clinical trials and physicians responded that they were willing to offer clinical trials to their patients, such opportunities would be missed by patients because of insufficient delivery of clinical trial information to physicians.

Based on these results, it is important to establish a system to provide physicians with

nationwide clinical trial information in a timely and efficient manner to maximize opportunities for participation in clinical trials; it is also important for patients to actively propose and consult with their physicians regarding participation in clinical trials.

Appropriate sharing of domestic clinical trial information with physicians will improve the speed of clinical trials and help eliminate current drug lag and drug loss in Japan. Therefore, prompt improvement in the communication of clinical trial information is required.

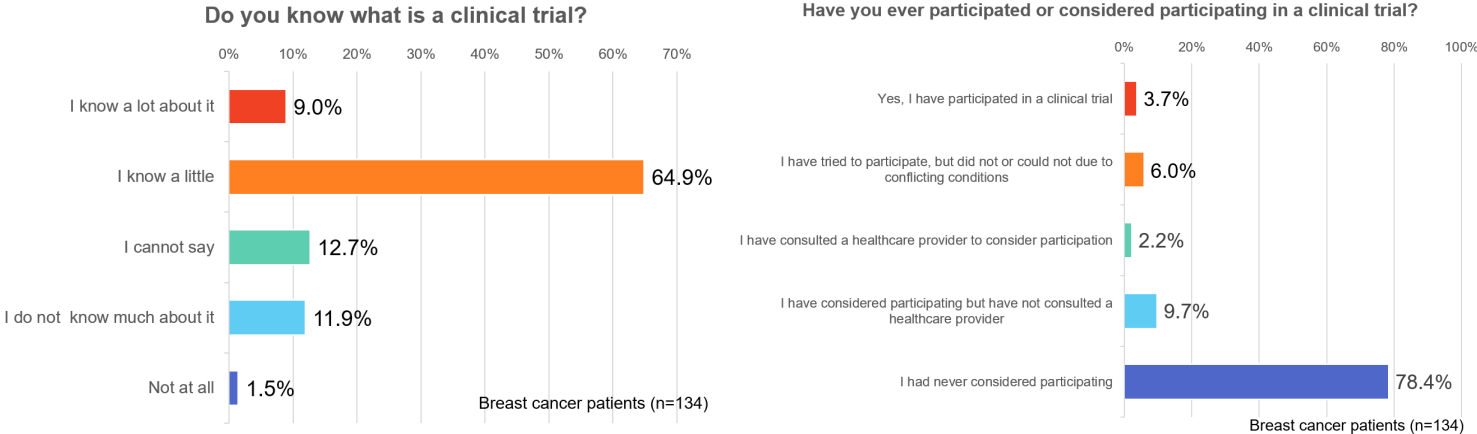
2. [Summary of the survey]

Internet survey of breast cancer patients and physicians who treat breast cancer to investigate their perceptions of “clinical trials.”

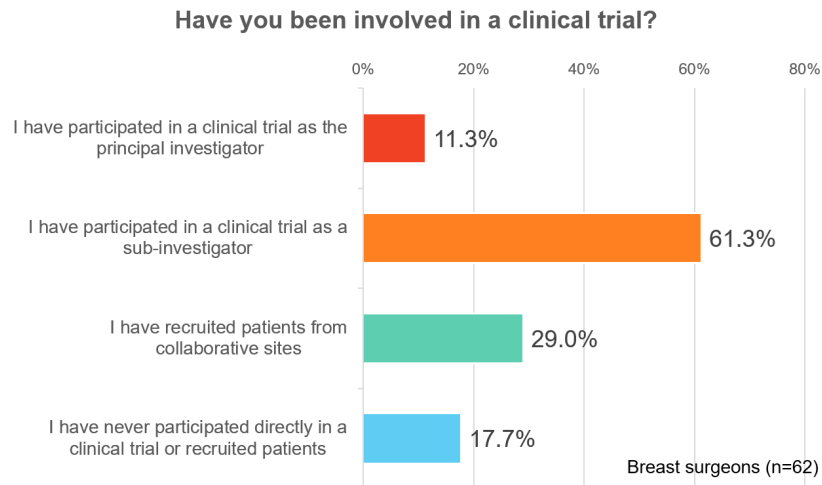
- Patient survey:
  - ◇ Survey period: January 31 to February 8, 2025
  - ◇ Survey target: Breast cancer patients, who are members of the Ishuran newsletter
  - ◇ Number of respondents: 134
- Physician survey:
  - ◇ Survey period: January 22 to January 28, 2025
  - ◇ Survey target: CareNet member physicians (breast surgeons affiliated with medical institutions with 200 or more beds)
  - ◇ Number of respondents: 62

3. [Results of the survey]

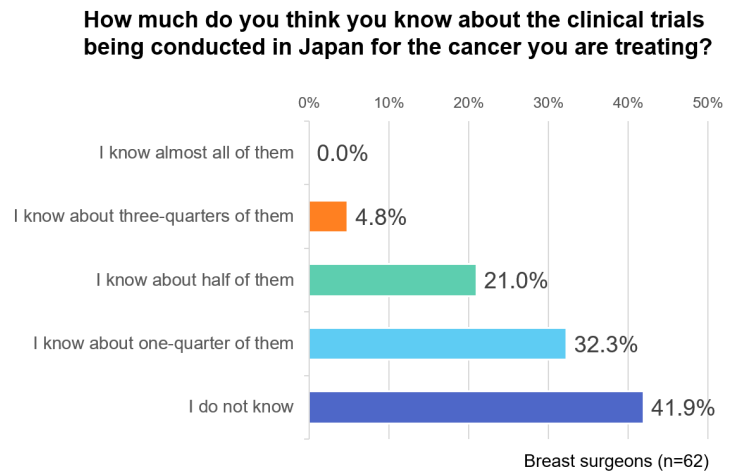
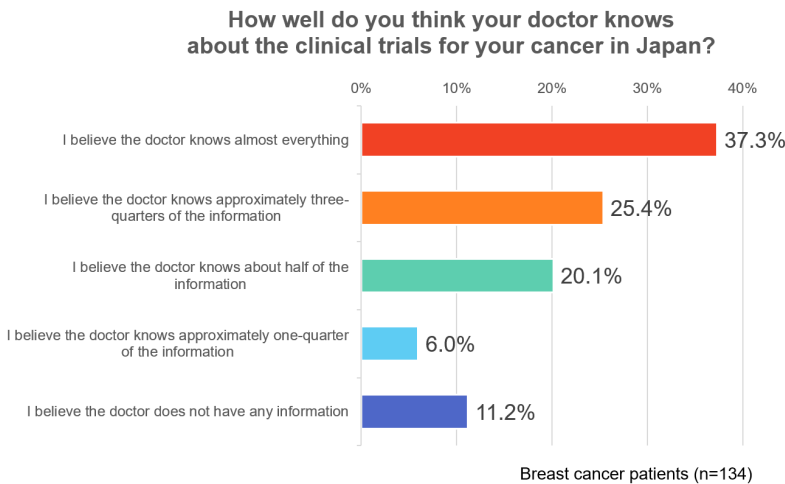
(1) Of the patients, 74% answered that they “know” about “clinical trials” and that 4% of the respondents had participated in them.



(2) Of the respondents, 73% answered that they had “participated” in clinical trials as “investigators” or “subinvestigators.”



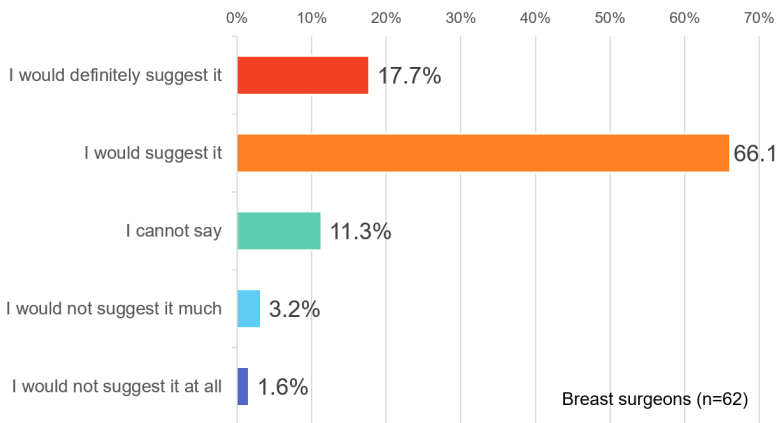
(3) Regarding “information on breast cancer clinical trials being conducted in Japan,” 63% of the patients answered that they thought their physicians were familiar with them (“familiar with almost all clinical trials” and “familiar with about three-quarters of them”). However, only 5% of physicians answered that they were familiar with them (“I know almost all” and “I know about three-quarters”), and 74% of physicians answered that they knew “almost nothing” or “I know about one-quarter” about them.



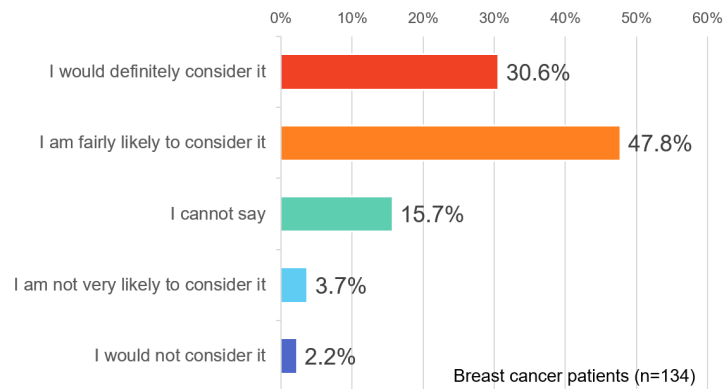
(4) To the question, “If you learned about a clinical trial that might be suitable for your patient’s condition, would you suggest it to your patient? 84% of the physicians said they would. Similarly, to the question about “willingness to participate in a clinical

trial if they learn about it through their doctor,” 78% of the patients said they would “consider” it.

**If you learned of a clinical trial that might be suitable for your patient’s condition, how many patients would you tell about it?**

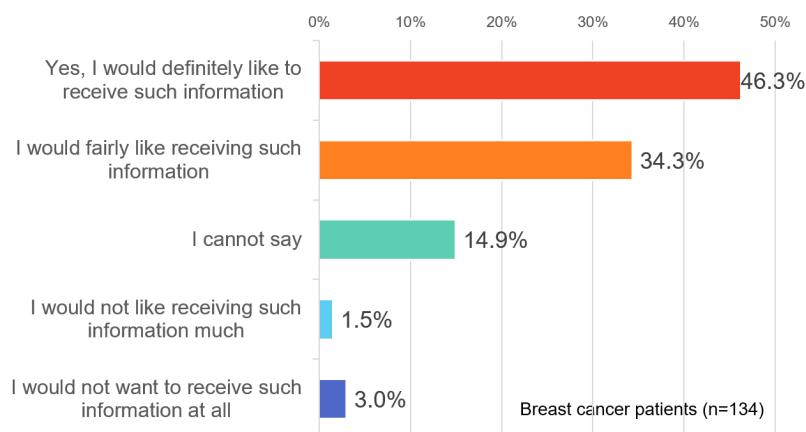


**If you learned through your doctor that a clinical trial was being offered that might be appropriate for your condition, would you consider participating?**

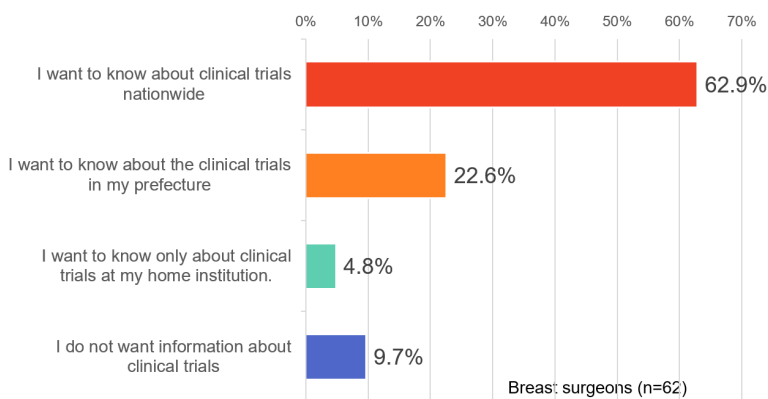


(5) Of the patients, 81% answered that they would like to have information on clinical trials conducted in Japan. Additionally, 63% of the physicians also responded stating that they “wanted information on clinical trials throughout Japan,” revealing the need for a wide range of information on clinical trials being conducted in Japan, irrespective of their own location. In addition, 90% of the physicians responded that they would “respond positively” if they were asked by a patient to participate in a clinical trial, even if the site where the trial was conducted was different from their own.

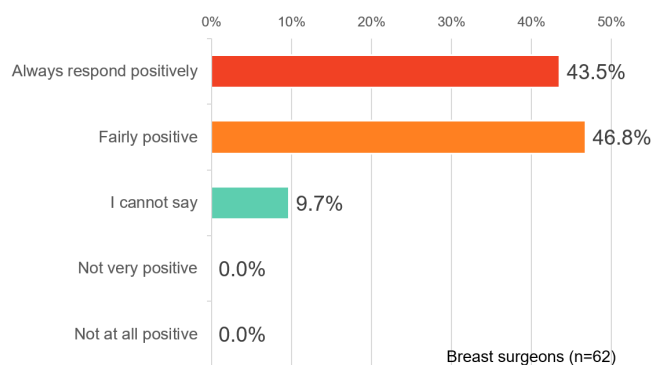
**If there is a clinical trial in Japan that may be suitable for your condition, would you like to receive information regarding it?**



**If a clinical trial related to the cancer you are treating is being conducted in Japan, how much would you like to know about it?**



**If a patient asks you about participating in a clinical trial, how would you respond? Please select the one that best describes your response, assuming that the site of the clinical trial is a facility different from the one you can visit as a patient.**



## Ishuran Inc.

Representative: Eisuke Suzuki, President

Location: Shibuya West Building 1F, 3-39-12 Hatagaya, Shibuya-ku, Tokyo

Established: July 2012

Capital: 6 million yen

Main Business: Planning, production, provision, and maintenance of web content;

Marketing of Internet services; Consulting services, and others.

U R L: <https://www.ishuran.com/company>

Ishuran Breast Cancer <https://www.ishuran.com/>

Ishuran Blood Cancer <https://blood.ishuran.com/>

Ishuran gynecological cancer <https://women.ishuran.com/>

Ishuran lung cancer <https://lung.ishuran.com/>

Skin Navigator <https://hifunavi.ishuran.com/>

## CareNet Inc.

Representative: Katsuhiko Fujii, President and Representative Director

Location: Sumitomo Fudosan Chiyoda Fujimi Building, 1-8-19 Fujimi, Chiyoda-ku, Tokyo

Established: July 1996

Capital: 2,405 million yen

Main Business: Pharmaceutical sales support services for pharmaceutical companies,

Medical content services for physicians and healthcare professionals, and others.

URL: CareNet.com <https://www.carenet.com/>

CareNeTV <https://carenetv.carenet.com/>

CareNet Career <https://career.carenet.com/>

Doctors' Picks <https://www.carenet.com/lp/doctorspicks/>

Shirobonnet <https://shirobon.net/>

**For inquiries regarding this release, please contact**

Customer Center, CareNet, Inc.

Please use the form below to contact us.

<https://www.carenet.co.jp/contact>